

Commuter Choice: Providing Transit Options for Northern Virginia's Managed Lanes

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Kate Mattice *Executive Director*









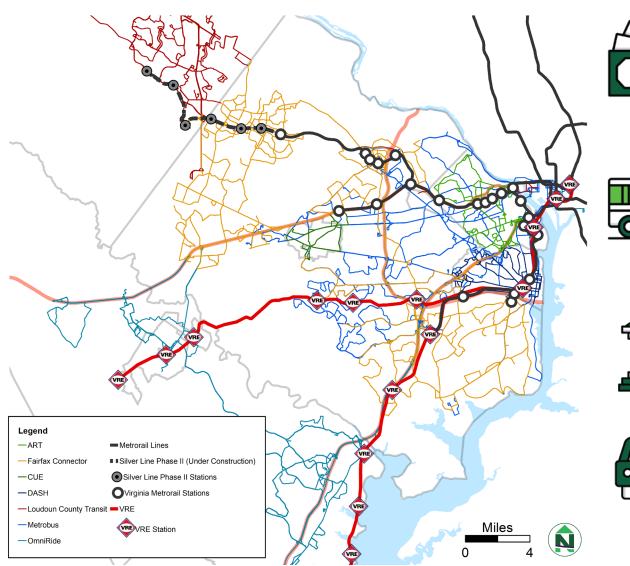


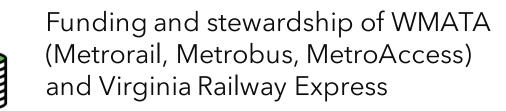






Northern Virginia Transportation Commission



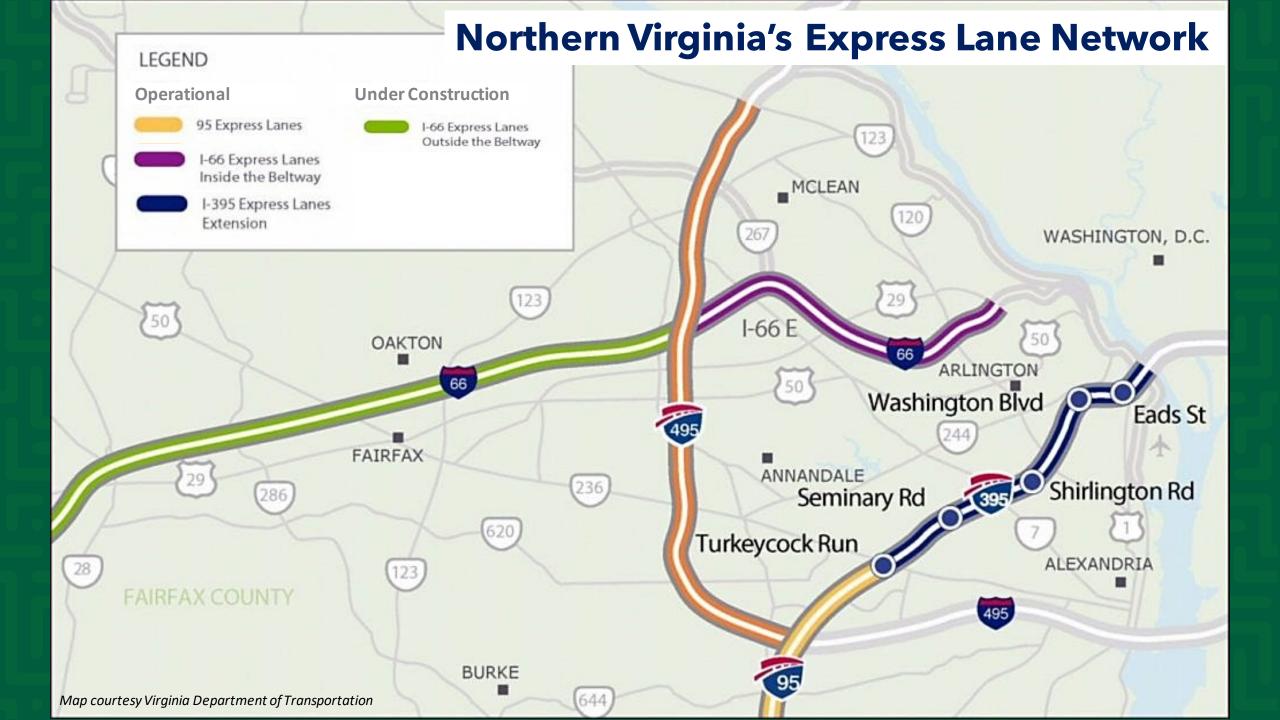


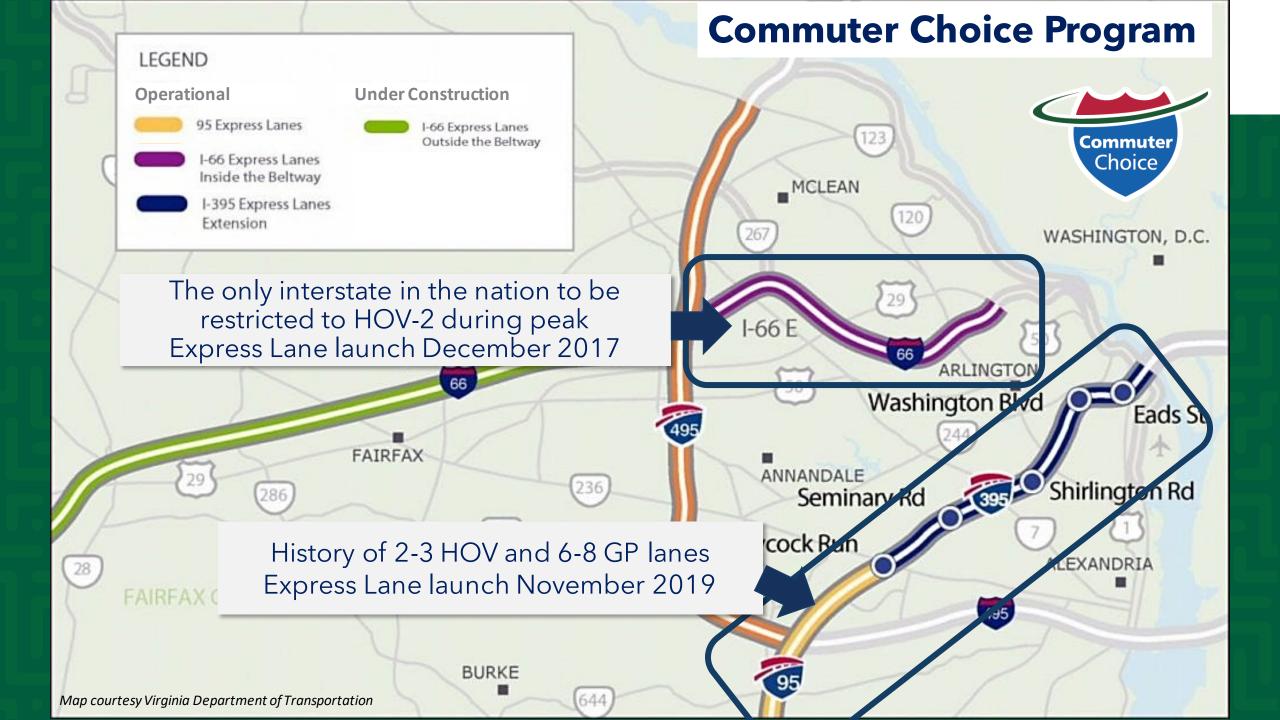
Managing state and regional funding for five jurisdictional bus systems

Working across jurisdictional boundaries to coordinate transit service



Administering the Commuter Choice Program (I-66 Inside the Beltway and I-395/I-95)









- Competitive transit/TDM program
- Metric-based project selection process
- Regionally-selected projects
- Multi-decade commitment for portion toll revenues
- Projects operated by local governments/transit systems



About Commuter Choice











Move More People

Reduce Roadway Congestion

Increase Travel Options

Enhance Transportation

Improve Transit Service

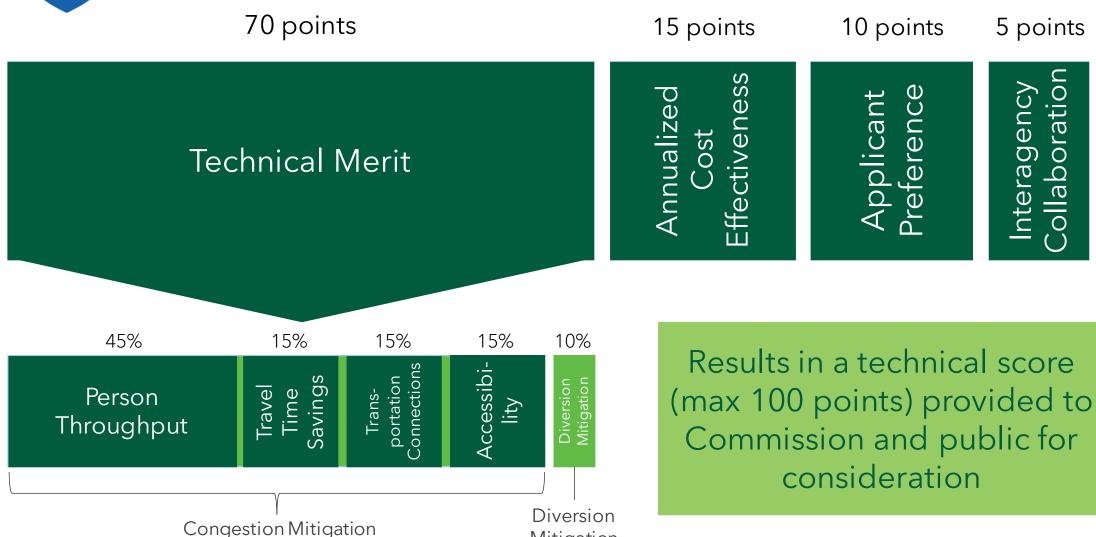
Eligible types of project include:

- Expanded transit services and related capital improvements
- Roadway improvements specific to the corridor
- Access to transit improvements
- Transportation system management strategies
- Transportation demand management (TDM) efforts









Mitigation

Interagency

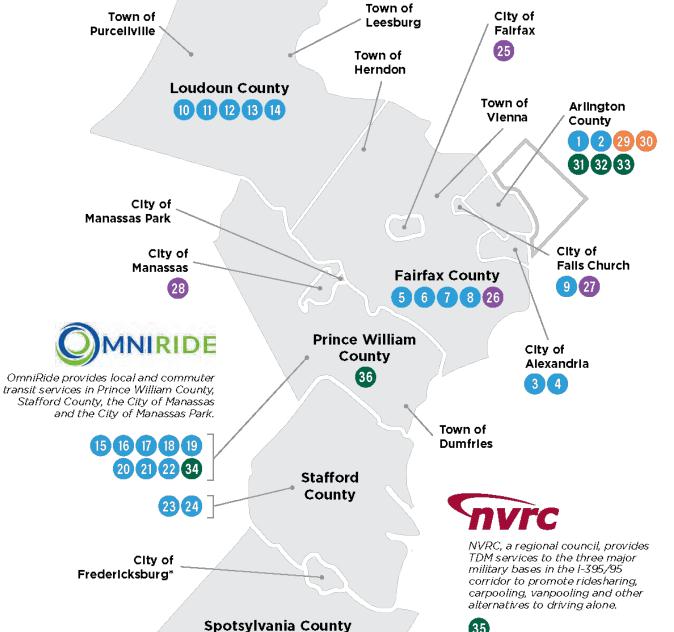
Collaboratio



Current **Projects**

Project Type

- Bus Service
- Access to Transit
- Roadway **Operations**
- TDM









35 Projects

\$41.5 Million Investment



Nine new express bus routes

Added service to seven bus routes

Park and Ride Lot



Bus Stop improvements

Bikeshare operations

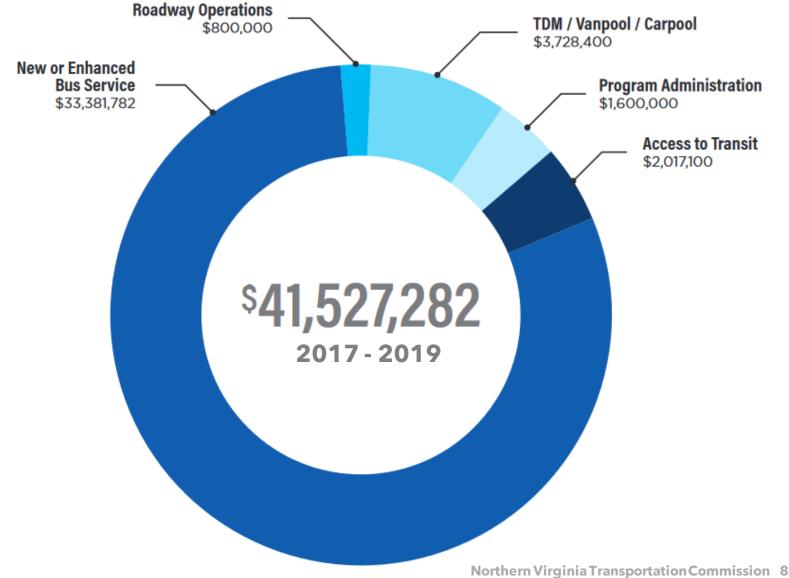


Carpool and Vanpool incentives

ITS/Traveler information

I-66 Commuter Choice







10 Projects

\$19 Million Investment



Eight New or Enhanced Bus Services

Including capital expenses (buses, stop improvements)



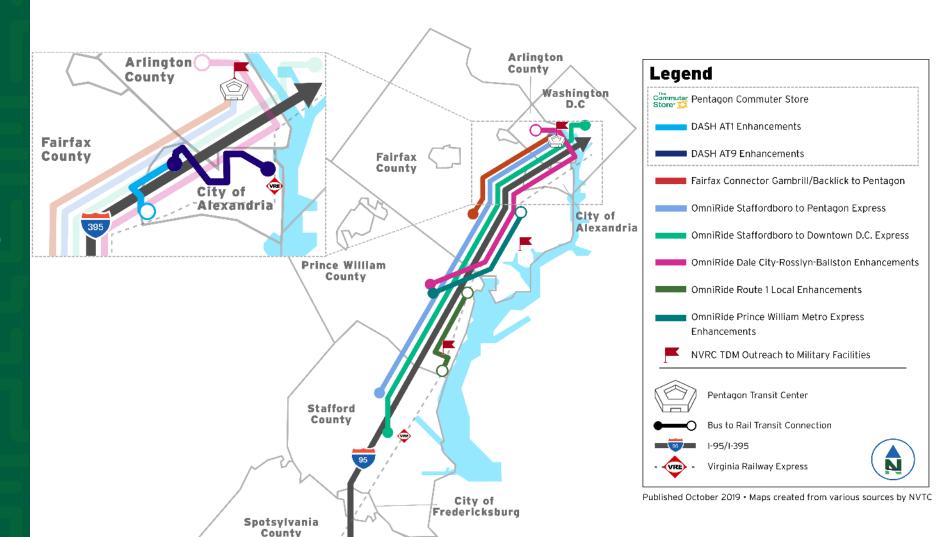
Two Transportation Demand Management Campaigns

Providing information and incentives to commuters to choose non-drive alone modes

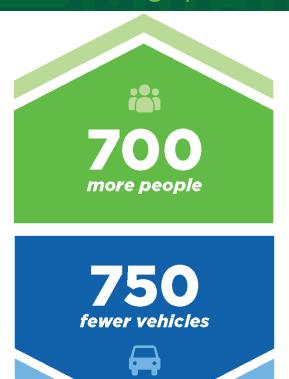








Changes in I-66 Throughput





Performance to Date





In the **I-66 corridor**, 16 projects move almost 1,500 people each morning, within a reasonable range (77%) of their target.

69% meet or exceed the target

Eleven of the 16 projects in the I-66 corridor meet (within 30%) or exceed their ridership targets.



PEOPLE

In the I-395/95 corridor, eight projects move about 700 people each morning, substantially outperforming their target (117%).

75% meet or exceed the target

Six of the eight projects in the I-395/95 corridor meet (within 30%) or exceed their ridership targets.

COVID has made an impact on these corridors and our revenues.





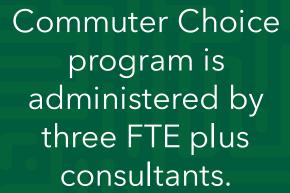
I-66 Corridor



- Restricted revenue source
 - Peak period tolls only
 - 11-mile corridor
- 40% loss in FY 2020 revenues (mostly April -June)
- Reduced \$15 M program to <\$4 Million
- Changed program selection approach to clear "wins"

I-395/95 Corridor

- Less restricted revenue source
 - Full time tolling
 - 37-mile corridor
- Expect to meet funding commitments
- Will do two-year call for projects this fall







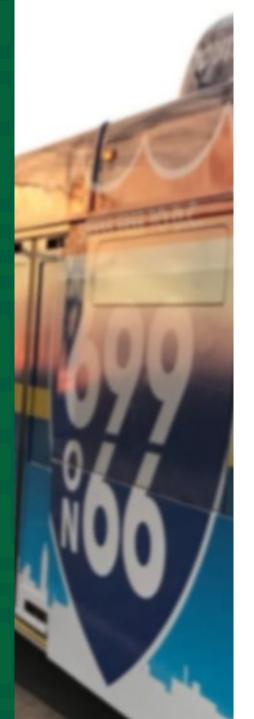
Staffing Support

- Analytical evaluation and public comment process
- Financial management and oversight
- Administration of project grant agreements
- Quarterly reporting to NVTC
- Annual and five-year performance reporting to the state
- Review and approval of programs by NVTC and State transportation Board

Commuter Choice program administration is typically 3-5 percent of program revenue.









Final Thoughts

- Dedicated transit funding does provide tollfree options and may help with community buy-in/equitable access
- A competitive metric-based program gives public confidence of investment
- Oversight and performance reporting will ensure funding supports goals
- Revenue certainty will vary depending on corridor characteristics
- Dedicated staff and resources will be needed
- Don't forget to tell the public!

Thank You.

Kate Mattice

Executive Director,
Northern Virginia Transportation Commission

katemattice@novatransit.org

http://www.novatransit.org/programs/commuterchoice/

571.457.9523 direct | 703.524.3322 main

