

Commuter Choice

2019 ANNUAL REPORT



OVERVIEW

Annual Report Fiscal Year 2019



Commuter Choice, a trailblazing, innovative and competitive grant program, invests toll revenues in public transit and other multimodal projects along two expressway corridors in Northern Virginia.

A partnership between the Northern Virginia Transportation Commission (NVTC) and the Commonwealth of Virginia, Commuter Choice improves the reliability and efficiency of commuting along some of the most congested interstate corridors in the nation. By offering more options, toll road users and transit riders can choose the mode that gets them to the places that they want to go.

Projects are selected through a competitive process that considers each project's ability to: move more people, support diverse travel choices and enhance transportation safety and travel reliability. By moving people more efficiently, congestion is lessened, and toll road users experience more consistent travel speeds. Access to transit, roadway operations, transportation demand management (TDM) and other multimodal projects encourage different travel modes and add resources for commuters who seek alternatives to driving alone.

Local investment in transit and multimodal projects ensures that Northern Virginians have access to safe, reliable and sustainable transportation to educational and career opportunities in the Washington metropolitan region. Even people who do not use Commuter Choice-funded services benefit from the growth of a more connected public transportation network.

The Commuter Choice program began supporting projects to alleviate congestion as rush hour tolling started on I-66 Inside the Beltway. With the upcoming extension of the 95 Express Lanes to include the eight miles of formerly high occupancy vehicle (HOV) lanes along I-395, the program will soon begin providing grants for transit and multimodal projects along the I-395/95 corridor between Spotsylvania County and the D.C. line.

Commuter Choice on the I-66 corridor Inside the Beltway

During fiscal year 2019, NVTC announced a call for projects for Round Three (FY 2020) and received 20 project applications requesting more than \$32 million in funding. After evaluation, 13 projects were selected to receive a total of \$19.6 million. Once implemented, the 13 projects will save 485,000 hours of collective travel delay annually and move approximately 3,800 people through the I-66 corridor Inside the Beltway each morning. Eighty-seven percent of the program will fund new or enhanced bus service and the remaining funding will support transit incentives, alternate ways to travel such as carpool and vanpool, and the program's administration.

Commuter Choice on the I-395/95 corridor

The Commuter Choice program on the I-395/95 corridor is the result of a 68-year Memorandum of Agreement (MOA) between the Northern Virginia Transportation Commission, the Potomac and Rappahannock Transportation Commission (PRTC) and the Commonwealth of Virginia authorizing NVTC to use revenues from the 395 Express Lanes to fund multimodal transportation projects. In April 2019, the inaugural Commuter Choice program on the I-395/95 corridor launched its first call for projects and received 17 applications requesting over \$30 million in funding. NVTC expects to seek approval in October from the Commonwealth Transportation Board (CTB) to award \$18.9 million in projects.

Information on awarded projects from both corridors will be described in the 2020 Annual Report.

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Projects Awarded in Round Three (FY 2020)

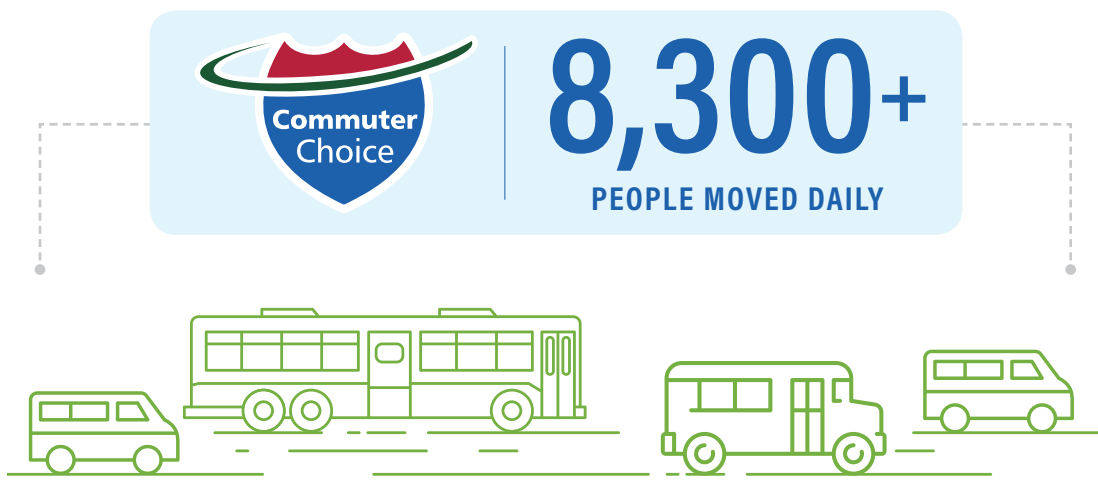


Eligible Applicants

Program Highlights

Commuter Choice moves more people through Northern Virginia's congested corridors.

- ✓ *Commuter Choice has invested \$41.5 million in 36 projects that move an additional 8,300+ people through the corridor each day.*
- ✓ *NVTC monitors the effectiveness of projects and reports on project and corridor transit performance.*
- ✓ *Commuter Choice has funded nine new express bus routes and increased service on seven existing routes. Three of the new bus routes, initially funded in Round One (FY 2017-2018), were awarded continued funding in Round Three (FY 2020).*

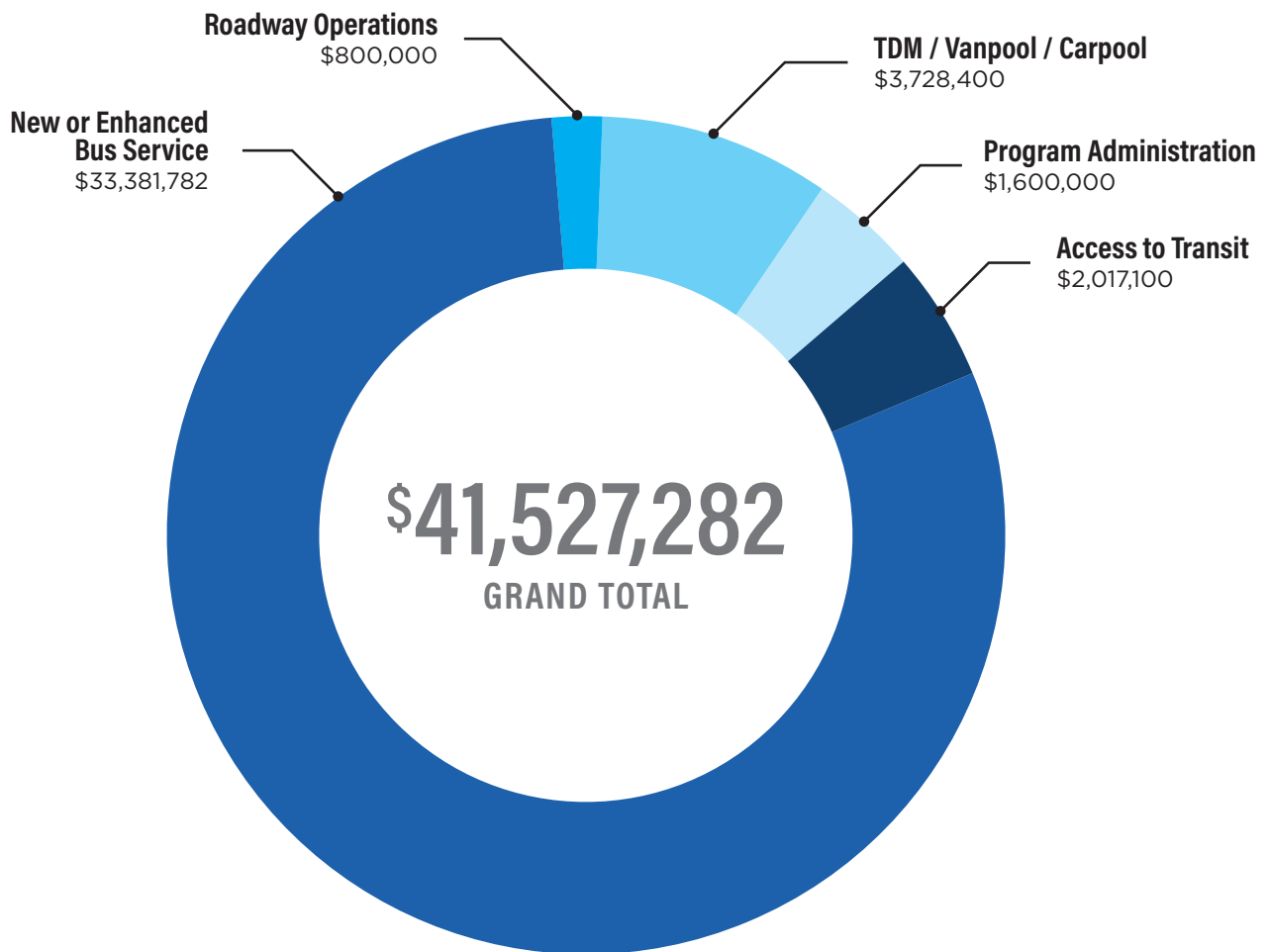


Commuter Choice projects increase travel options and enhance transportation connectivity by using toll revenues to support local projects.

- ✓ *Commuter Choice projects connect 20 activity centers across Northern Virginia and the District of Columbia.*
- ✓ *Commuter Choice funding has contributed to the construction of a park and ride lot, added Capital Bikeshare programs near existing transit hubs and enhanced bus stop amenities.*
- ✓ *Since 2017, Commuter Choice projects have reduced close to 1 million annual hours of travel delay.*

2017-PRESENT

Projects by Award Amount and Category



<u>Project Categories</u>	<u>Award Amount</u>	<u>Number of Projects</u>
Access to Transit	\$2,017,100	4
New or Enhanced Bus Service	\$33,381,782	21
Roadway Operations	\$800,000	2
TDM / Vanpool / Carpool	\$3,728,400	8
Program Administration (2017-present)	\$1,600,000	1
GRAND TOTAL	\$41,527,282	36



New or Enhanced Bus Service

ARLINGTON COUNTY

Bus Stop Consolidation and Accessibility Improvements, Lee Highway and Washington Boulevard

Consolidates underutilized and closely spaced bus stops along the Lee Highway and Washington Boulevard corridors to reduce travel times and attract new bus riders. Upon project completion, up to 30 bus stops will be retrofitted with bus stop pads and pedestrian facilities – such as sidewalks, curb ramps, and crosswalks – that are compliant with the Americans with Disabilities Act (ADA). The upgraded bus stops will also add enhanced passenger amenities, including shelters, benches and new lighting fixtures.

💰 Funding \$462,000

Funded in Round One (FY 2017-2018)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support capital costs related to the project.

✔ Project Status

Of the 30 planned bus stop improvements, 24 have been completed, including the addition of ADA-compliant passenger landing pads and pedestrian facilities such as upgraded sidewalks, curb ramps and crosswalks. Riders will see additional shelters, lighting and customer information displays as the project reaches completion during fiscal year 2020.

FAIRFAX COUNTY

Fairfax Connector Express Bus Service between Vienna/Fairfax-GMU and Pentagon Metrorail Stations

Creates a new nonstop service, the Fairfax Connector 698 route, from the Vienna/Fairfax-GMU Metrorail station to the Pentagon Transit Center to enhance connectivity and access to transportation hubs. Four new buses will provide 10 inbound and 10 outbound trips.

💰 Funding \$3,452,618

Funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support the purchase of four buses and two-years of operating costs.

✔ Project Status

A successful and well-utilized bus service, Route 698 launched in January 2019. The route has shown consistent growth in ridership and some trips regularly operate near seated capacity. Bus wrapping advertisements and other social media engagement are planned to continue to attract new riders.



FAIRFAX COUNTY

Fairfax Connector Government Center – Downtown DC, Route 699

Provides express bus service from the Fairfax County Government Center, where free parking is available, to major regional employment and educational centers – including The George Washington University campus, U.S. Department of State, and World Bank – in Washington, D.C. This Fairfax Connector bus service provides 10 morning rush-hour inbound trips and 10 afternoon rush-hour outbound trips, with departures roughly every 20 minutes.

💰 Funding \$3,336,836

Initially funded in Round One (FY 2017-2018) and was granted continued funding in Round Three (FY 2020)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support the purchase of four new buses and two years of operating costs.

✓ Project Status

Ridership on Route 699 is strong and continues to grow year after year with some trips exceeding seating capacity by 105 percent and standing passengers. The project was awarded Round Three (FY 2020) funding in response to passenger demand. The continued support will provide additional peak period trips.

CITY OF FALLS CHURCH

Metrobus Route 3T Extension and Service Expansion

Restores direct Metrobus service between West Falls Church-VT/UVA and East Falls Church Metrorail stations. The expanded 3T route features bi-directional, peak period service with 24-minute headways.

💰 Funding \$845,754

Funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support the route's extension.

✓ Project Status

Commuters have utilized Metrobus 3T's expanded service since service returned in January 2019. The City of Falls Church will continue to market the service through social media, web and by attending pop-up promotional events to encourage ridership.

LOUDOUN COUNTY

Loudoun County Transit Metro Connection from New Purcellville Park and Ride

Links the Town of Purcellville and Wiehle-Reston East Metrorail station via new bus service. The project initially included a minimum of 80 leased commuter parking spaces and the operation of nine morning and nine afternoon trips.

💰 Funding \$1,065,960

Initially funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support the leasing of park and ride lot spaces and covers the operating costs for the new service for two years.

✔ Project Status

The new Metro Connection route has experienced consistent ridership growth since it began service in November 2018. Overall usage of the Purcellville park and ride lot has been strong, and Loudoun County negotiated an additional 45 parking spaces, for a total of 125 spaces, to meet the lot's growing use.

LOUDOUN COUNTY

Loudoun County Transit Metro Connection Route 88X Extension to Dulles South

Extends Loudoun County Transit's 88X service to a new western terminus in the Dulles South area and maintains 28-minute headways to the Wiehle-Reston East Metrorail station during peak periods.

💰 Funding \$1,706,040

Funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support a bus routing analysis, leasing of two buses and two years of operating costs.

✔ Project Status

The route extension has been a success for Loudoun County, and riders have been attracted to the route because of the convenience of parking and boarding buses at the Stone Ridge lot. Total ridership on this route has increased by nearly 30 percent compared to pre-extension service.

LOUDOUN COUNTY

Stone Ridge Enhanced Transit

Establishes commuter bus service from the recently constructed Stone Ridge II park and ride lot in Aldie. The new lot, funded in part by Commuter Choice, triples the commuter parking capacity in the Dulles South area and includes passenger amenities such as bus shelters and bike lockers to encourage ridership and help resolve first- and last-mile issues.

💰 Funding \$1,940,939

Initially funded in Round One (FY 2017-2018) and was awarded continued funding in Round Three (FY 2020)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway supported the construction of the park and ride lot and two years of operating costs.

✔ Project Status

The Stone Ridge park and ride lot is almost entirely occupied on most weekdays. Ridership on the Stone Ridge to D.C. commuter service has been stable over the last year, with good ridership on all trips.

Stone Ridge Enhanced Transit was awarded Round Three (FY 2020) funding to continue bus operations.

OMNIRIDE

Gainesville to Pentagon Commuter Service

Connects residents in the rapidly growing community of Gainesville to the Pentagon by providing eight daily trips at first, four inbound during morning rush hour and four outbound during the afternoon rush. Due to growing popularity, one inbound and one outbound trip was added after the first year of service. In May 2018, as construction ramped up on I-66 express lanes outside the Beltway, fares on the Gainesville to Pentagon buses were cut in half with funding from the Virginia Department of Transportation.

💰 Funding \$887,900

Initially funded in Round One (FY 2017-2018) and was awarded continued funding in Round Three (FY 2020)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway supported the operations of the new Gainesville to Pentagon service, as well as the lease of park and ride spaces and marketing of the route.

✔ Project Status

The Gainesville to Pentagon commuter bus service continues to be among OmniRide's most successful routes. The service is still attracting new riders, many of whom have become regulars. Daily morning peak period ridership has increased by 26 percent since 2018.

The project was awarded Round Three (FY 2020) funding to add trips and serve a new, larger park and ride lot in Gainesville.

OMNIRIDE

OmniRide Linton Hall Metro Direct Bus Service Enhancement

Adds one morning and afternoon trip on OmniRide's Metro Direct route between Linton Hall and the Tysons Corner Metrorail station to serve more riders during I-66 construction and support transit and transportation demand management plans.

💰 Funding \$134,200

Funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway supports transit operating costs of additional trips for two years.

✔ Project Status

OmniRide launched a two-month promotional campaign in May 2019 before the start of bus service in July.

OMNIRIDE

On-Demand Commuter Lot Shuttles in Prince William County

Links Gainesville/Haymarket neighborhoods to nearby commuter lots via free, on-demand shuttles. Funding will cover the purchase of vehicles, onboard vehicle hardware, transit operation and promotion.

💰 Funding \$1,087,796

Funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support the purchase of vehicles and support operating costs.

✔ Project Status

Planning is underway with service launch anticipated in 2020. OmniRide is currently working on procuring an operator for the shuttles.



Access to Transit

CITY OF FAIRFAX

CUE Access and Technology Improvements

Improves access and comfort at CUE bus stops through the installation of shelters, benches, signage and real-time transit information displays. The project included funding for a marketing campaign to increase awareness of CUE.

💰 Funding \$965,000

Funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway are being used to evaluate, procure and implement access and technology improvements to the CUE bus system.

✔ Project Status

Outreach, including conducting online surveys, attending pop-up events, counting samples and survey analysis has been completed and the criteria to prioritize bus stop improvements have been developed. The City of Fairfax expects to complete project design and begin construction in 2020.

FAIRFAX COUNTY

I-66 Corridor Vienna/Merrifield Bike Share Expansion

Adds 10 new bike share stations, connecting residents to the Vienna/Fairfax-GMU and Dunn Loring-Merrifield Metrorail stations and regional trails.

💰 Funding \$497,100

Funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support the purchase, installation and operation of new bike share stations.

✔ Project Status

Locations for the 10 stations have been identified. Equipment acquisition, local coordination and station design are underway.



CITY OF FALLS CHURCH

Expanded Transit Access, Bike Share

Supports operations of Capital Bikeshare stations in the City of Falls Church, near the East Falls Church and the West Falls Church Metrorail stations. Many areas in Falls Church are beyond a convenient walk to either of the Metrorail stations but are within a comfortable biking distance. The new bike share stations fill a gap in the regional bike share network, increase travel options and reduce demand on the regional highway system.

💰 Funding \$500,000

Funded in Round One (FY 2017-2018)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support up to five years of operating assistance and maintenance for bike share stations along N. Washington St and S. Washington St. (Route 29), W. Broad St (Route 7) and the W&OD Trail in the City of Falls Church.

✔ Project Status

Since the launch of this project in May 2019, Capital Bikeshare has averaged more than 200 daily bike trips that either originate or end in the City of Falls Church.

CITY OF MANASSAS

Bicycle Parking Improvements at Manassas VRE Station

Adds new sheltered bike racks, up to 10 bicycle lockers, and a bicycle repair stand to provide safe and convenient long-term bicycle parking, making bikes more attractive as a first- and last-mile option for Virginia Railway Express and Amtrak riders. The new bicycle amenities will also provide safe and convenient long-term bicycle parking options.

💰 Funding \$55,000

Funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway supports the acquisition and installation of bicycle racks, lockers and other amenities.

✔ Project Status

The bicycle shelter and eight bicycle racks have been installed. Promotional efforts are ongoing, and the installation of the bicycle lockers and the repair station is expected to be completed in September 2019.



Roadway Operations

ARLINGTON COUNTY

I-66 Corridor Intelligent Transportation System Enhancements

Improves Arlington County's real-time traffic monitoring system by enhancing the intelligent transportation systems infrastructure so the county can better respond to special events and incidents in the corridor. When fully implemented, Arlington County will be able to share video feeds and data easily with county residents and regional partners like the Metropolitan Washington Council of Governments, and both the Virginia Department of Transportation and the District of Columbia Department of Transportation.

💰 Funding \$400,000

Funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support technology and equipment costs, including count stations, Bluetooth detectors and the installation of closed-circuit television (CCTV) as well as the costs to report and share data with partner agencies.

✔ Project Status

Arlington County has begun to procure intelligent transportation system equipment and will soon begin testing and installing the equipment.

ARLINGTON COUNTY

Traffic Management Center

Upgrades to Arlington County's Traffic Management Center will allow the county to maximize its new intelligent transportation system (ITS) capabilities by centralizing data from field devices and respond to incidents as observed in real-time.

💰 Funding \$400,000

Funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support staff resources for the Traffic Management Center's monitoring and incident response for two years.

✔ Project Status

Arlington County has staffed the center for the morning rush hour and is currently recruiting staff for evening coverage. Since the project began, incident data collection has improved, and the collected data is more detailed and useful. County staff can more accurately monitor and improve incident management and will continue to refine procedures.



Transportation Demand Management

ARLINGTON COUNTY

Expanded TDM Outreach to the I-66 Corridor

Expands Arlington County's transportation demand management efforts in the I-66 corridor, which provide information about transportation options to commuters, as well as incentives to commute by modes other than driving alone. Round One (FY 2017-2018) funding provided support to establish relationships necessary to achieve travel behavior change. The next phase of the project, supported by Round Two (FY 2019) funds, built on the relationships and focused on outreach related to teleworking and implementing flexible work schedules.

💰 Funding \$350,000

Funded in Round Two (FY 2019)

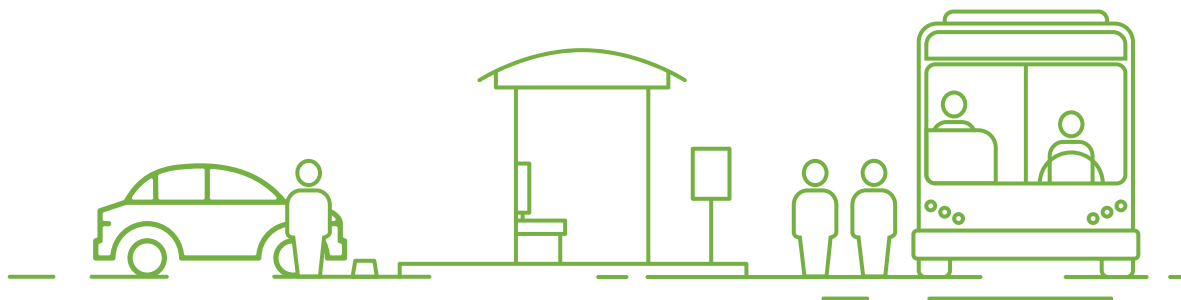
★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support the hiring of two staff members, marketing, reporting, outreach and engagement.

✅ Project Status

The information, incentives and tools provided through outreach, marketing and the Commute 66 website serve as a commuter resource.

Monthly updates and online newsletters educate and encourage commuters to carpool, vanpool, use public transit, telework or explore flexible work schedules and provide options for solo drivers.





ARLINGTON COUNTY

Multimodal Real-Time Transportation Information Screens

Provides real-time information on transit arrivals, the availability of Capital Bikeshare and Zipcar as well as travel times and toll rates on I-66 to complement Arlington County's successful transportation demand management program. Multimodal real-time transportation screens, which provide dynamic information, are planned for Metrorail stations, high-utilization bus stops, and residential and office buildings in the Rosslyn-Ballston corridor.

💰 Funding \$250,000

Funded in Round One (FY 2017-2018)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support the purchase of up to 50 screens and the first year of service costs.

✔ Project Status

To date, eight screens have been installed. Arlington County continues to explore opportunities for expanding the displays to additional residential complexes, public schools, hotels and other properties.

OMNIRIDE

Flexible Vanpool Program

Develops and provides rostering and fare payment software to allow riders registered with one vanpool to ride with another and unregistered riders to catch a one-time ride.

💰 Funding \$317,600

Funded in Round Two (FY 2019)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway support costs of software and hardware procurement and vanpool promotion.

✔ Project Status

Service and promotional plans are being developed. Procurement for the software platform that will allow for flexible vanpooling is expected to begin in Fall 2019 so that it can be deployed next year.



Completed Projects

ARLINGTON COUNTY

Peak Period Service Expansion to Metrobus Route 2A, Washington Boulevard-Dunn Loring

Increased bus frequency and shorter route run times were designed to make the Metrobus 2A route more attractive to commuters. At the start of the project, half of the commuters in the 2A service area were destined for jobs in Washington, D.C., according to the Metropolitan Washington Council of Governments Household Travel Survey. The 2A operates on Lee Highway and Washington Boulevard, adjacent to I-66, and connects three jurisdictions with three Metrorail stations. The project increased rush-hour frequency to every 10 minutes from 15.

💰 Funding \$1,000,000

Funded in Round One (FY 2017-2018)

★ Project Support

Funds from Commuter Choice on the I-66 corridor supported two years of operating costs for the expanded bus service.

✔ Project Status

Grant support for this project ended in June 2019. The service returned to prior service levels with rush-hour headways of 15 minutes. Overall ridership on the Metrobus 2A route decreased between 2017 and 2019, though it began to rebound between spring 2018 and spring 2019, from approximately 2,100 weekday trips to nearly 2,300.

ARLINGTON COUNTY

Peak Period Service Expansion to ART Bus Route 55

Added buses to the ART Route 55 during the morning and afternoon rush hours to provide extra round trips and attract new riders. The route, which runs along Lee Highway, connects commuters to the East Falls Church and Rosslyn Metrorail stations.

💰 Funding \$450,000

Funded in Round One (FY 2017-2018)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway supported operating costs of expanded service for two years.

✔ Project Status

Grant support for this project ended on June 30, 2019. At the end of funding support, the additional trips averaged nearly 200 weekday passengers. Arlington County is continuing to fund the service expansion through its General Fund.



ARLINGTON COUNTY

Expanded TDM Outreach to the I-66 Corridor

Enhanced the successful transportation demand management (TDM) program, now called Commute66, and targeted commuters bound for locations along the I-66 corridor Inside the Beltway and Washington, D.C. Robust employer and residential outreach sought to reduce single-occupant car trips through the corridor.

💰 Funding \$350,000

Initially funded in Round One (FY 2017-2018) and awarded continued funding in Round Two (FY 2019) and Round Three (FY 2020)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway supported part-time marketing staff and program incentives. Arlington Transportation Partners provided, in-kind, a part-time residential outreach person to complement the grant-funded contract staff.

✔ Project Status

Funding support for the first grant, awarded in Round One (FY 2017-2018), ended in May 2019. Arlington County was awarded funding in Round Two (FY 2019) and Round Three (FY 2020) to continue support for the project. The initial project established valuable contacts with area employers and collected data on the types of incentives that encourage travel behavior changes.

LOUDOUN COUNTY

Transportation Demand Management

Established a transportation demand management (TDM) program and successfully targeted Loudoun County commuters bound for locations along the I-66 corridor Inside the Beltway and in Washington, D.C. The TDM program, called I SHARE 66, provided incentives - such as reduced fares on express buses into D.C. or to Orange and Silver Line Metrorail stations, a SmarTrip® card promotion for new transit riders and financial rewards for new carpools and vanpools - to get commuters out of their single-occupant vehicles.

💰 Funding \$623,000

Funded in Round One (FY 2017-2018)

★ Project Support

Funds from Commuter Choice on the I-66 corridor Inside the Beltway supported program marketing and commuter incentives.

✔ Project Status

The I SHARE 66 TDM program supported more than 190,000 fare-free Loudoun Metro Connection transit rides, established a vanpool and numerous carpools and offered complimentary SmarTrip® cards for new commuter bus riders.

Projects Awarded in Fiscal Year 2020



Project	Funding	Overview
ARLINGTON COUNTY Enhanced Bus Service on Metrobus 3Y: Lee Highway-Farragut Square	\$1,040,000	Increases the peak-period frequency of Metrobus 3Y, a peak-direction route that operates between the East Falls Church Metro and downtown Washington, D.C. via Lee Highway.
FAIRFAX COUNTY Enhanced Bus Service from Government Center to D.C.	\$1,939,500	Enhances the service of the Fairfax Connector Route 699 bus, which runs from the Fairfax County Government Center to major employment areas in Washington, D.C. including the George Washington University campus, U.S. Department of State and the World Bank. Adds three morning and three evening peak-direction trips to the existing 10 trips in each direction per day.
LOUDOUN COUNTY Enhanced Bus Service from Stone Ridge to D.C.	\$532,031	Adds two morning and two evening peak-direction buses from the Stone Ridge park and ride lot to major employment areas in Washington, D.C. including the State Department and the Ronald Reagan Building and International Trade Center.
OMNIRIDE Enhanced Bus Service from Gainesville to D.C.	\$1,519,100	Purchases two new buses and adds two morning and two evening peak-direction buses between the Cushing Road Commuter Lot in Gainesville and major employment areas in Washington, D.C. including the State Department, the World Bank and the Ronald Reagan Building and International Trade Center.
OMNIRIDE Enhanced Bus Service from Gainesville to Pentagon	\$4,671,700	Continues the support of the Gainesville to Pentagon OmniRide Express bus, which averages 300 daily riders. The route enhances connectivity as riders can access multiple Metrorail lines, other regional bus providers and government shuttle routes at the Pentagon. Adds eight trips and covers the purchase of three new buses.
OMNIRIDE New Bus Service from Haymarket to Rosslyn	\$776,700	Adds new express bus service between the Haymarket park and ride lot and the Rosslyn-Ballston corridor. Completed in December 2018, this lot offers 230 parking spaces and access to buses that connect to the Ballston, Clarendon, Courthouse, and Rosslyn Metrorail stations and the Arlington campus of George Mason University.
PRINCE WILLIAM COUNTY New TDM Outreach to the I-66 Corridor	\$200,000	Establishes a commuter-focused transportation demand management (TDM) program in Prince William County to increase awareness and promote regional travel choices.



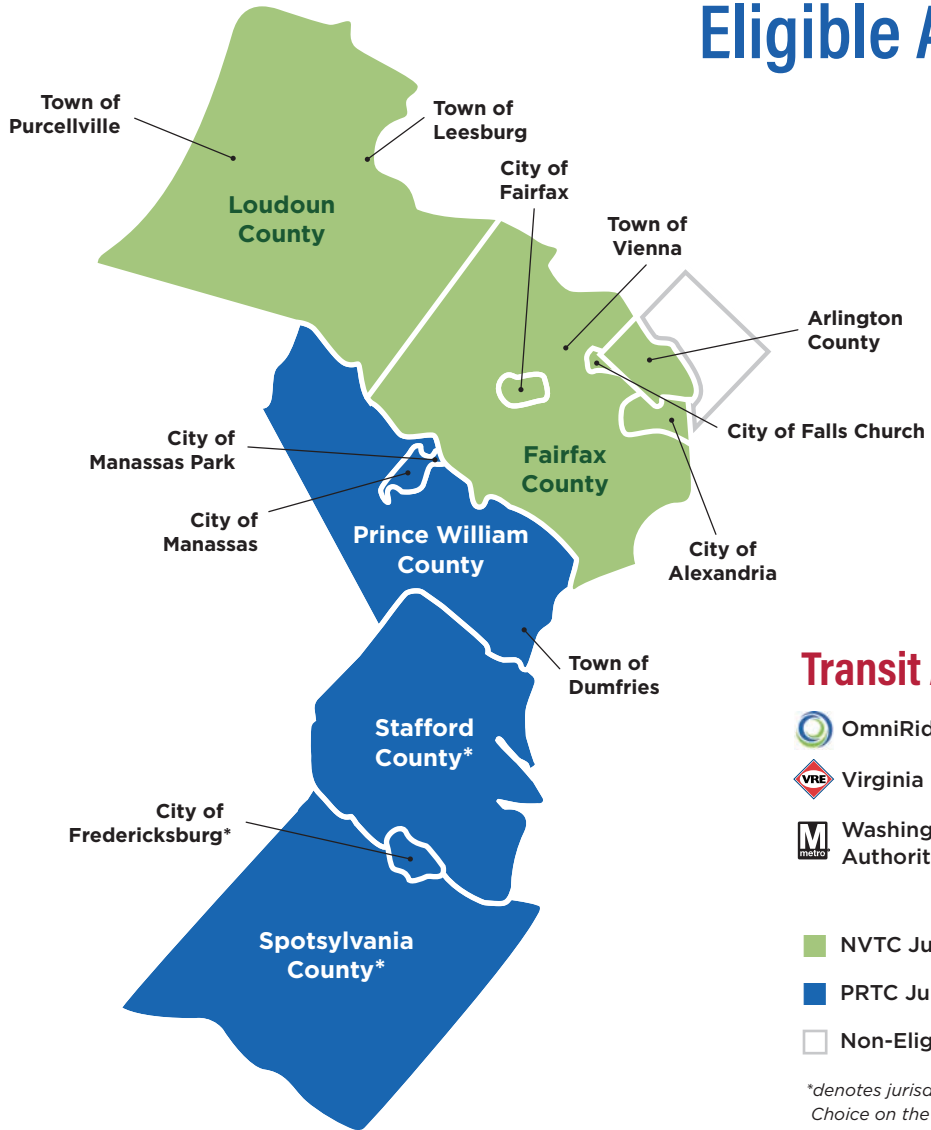
Projects Awarded in Fiscal Year 2020

Project	Funding	Overview
FAIRFAX COUNTY New Bus Service from Stringfellow to L'Enfant Plaza	\$4,326,000	Purchases six new buses and covers the operating costs for new express bus service from the Stringfellow park and ride to L'Enfant Plaza in Washington, D.C. The route will feature 10 morning and 10 evening peak-direction trips and provide access to major employment areas in Washington, D.C. including federal agencies along the National Mall and Seventh Street SW.
OMNIRIDE I-66 Slug Line Campaign	\$287,800	Encourages 'slugging' and informal carpooling in the I-66 corridor and includes the development of a marketing and communications plan to promote slug lines at four commuter lots.
LOUDOUN COUNTY New Bus Service from Stone Ridge to Pentagon	\$1,257,226	Supports the operating costs of new express bus service from the Stone Ridge II park and ride lot to the Pentagon and includes the capital costs for a new bus. Riders can access multiple Metrorail lines, other regional bus providers and government shuttle routes at the Pentagon. The route will feature two morning and two evening peak-direction trips.
LOUDOUN COUNTY New Bus Service from Purcellville to D.C	\$949,482	Purchases a new bus and supports the operating costs for new express bus service from the Purcellville park and ride lot to major employment areas in downtown Washington, D.C. including the State Department and the Ronald Reagan Building and International Trade Center. The route will feature one morning and one evening peak-direction trip.
ARLINGTON COUNTY Expanded TDM Outreach to the I-66 Corridor	\$1,350,000	Supports three years of marketing and outreach through Arlington County Commuter Services (ACCS) and continues the successful commuter program funded in Round One (FY 2017-2018) and Round Two (FY 2019). ACCS' transportation demand management (TDM) program works to ease congestion, move more commuters in fewer vehicles, maximize transportation efficiencies and increase ridership on transit.
NVTC Marketing and Outreach, Program Administration, Evaluation and Oversight	\$800,000	Supports comprehensive program administration, technical and consulting services and the work of the two dedicated staff positions that are responsible for program operations and oversight, reporting, grant and contract management, technical support, coordination with the Commonwealth, applicants and grantees and coordinated outreach efforts along the I-66 corridor.








Eligible Applicants



Transit Agencies

-  OmniRide
-  Virginia Railway Express
-  Washington Metropolitan Area Transit Authority (Metrobus/Metrorail)

- NVTC Jurisdiction
- PRTC Jurisdiction
- Non-Eligible Jurisdiction

**denotes jurisdiction eligible for Commuter Choice on the I-395/95 corridor only*





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NVTC offers the 2019 Annual Report of the Commuter Choice program to the Commonwealth Transportation Board (CTB) and fulfills the requirement to provide a yearly accounting of the program.

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