



MEDIA RELEASE

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NVTC Launches Envision Route 7

Arlington, VA – “How do you Envision Route 7?” That’s the question the Northern Virginia Transportation Commission (NVTC) will pose to those who live, work and do business along the 13-mile stretch of Route 7 between Tysons Corner in Fairfax County and the City of Alexandria. The Envision Route 7 virtual kick-off on April 20 marks the public launch of the Route 7 Corridor Transit Study. Through the use of Twitter (<https://twitter.com/envisionroute7>), Facebook (www.facebook.com/EnvisionRoute7) and Instagram (<https://instagram.com/envisionroute7>), NVTC will solicit ideas and opinions as well as provide information about the study’s progress. Online polling and mapping tools on the Envision Route 7 website (www.EnvisionRoute7.com) will allow those interested to contribute to the study. Ideas also may be shared by calling 844-RT7STUDY.

“High quality, high capacity transit will serve people who live and work along Route 7, one of our nation’s oldest thoroughfares,” said David F. Snyder, NVTC chair and vice mayor for the City of Falls Church. “These tools will help everyone stay informed about the study and, more importantly, help us envision all that Route 7 can be for Northern Virginians.”

The study area encompasses several activity centers along Route 7, moving southeast from Tysons Corner in Fairfax County through the City of Falls Church, then into Seven Corners and Bailey’s Crossroads adjacent to Arlington County, before ending in the City of Alexandria. The idea is to connect future transit along Route 7 with Metrorail stations – such as Greensboro, Spring Hill, East Falls Church, and Van Dorn or King Street – as well as the planned West End Transitway and expanded transit being explored for the I-66 corridor. Envision Route 7 will assess Bus Rapid Transit and Light Rail Transit – the two modes to advance from the study’s first phase – to determine their ability to effectively and efficiently address existing transportation needs along the corridor and accommodate future travel demands. Ultimately, the study will recommend a specific transit mode, service alignment and location, and funding strategy.

Online input from those who travel the Route 7 corridor will help guide study decisions and shape the vision for enhanced transit. Public meetings, which will take place later in the year, will do the same. Until then, www.EnvisionRoute7.com is the ideal place to turn for information and interaction. There people can:

- Sign up to receive project updates and meeting notices via email.
- Submit a question or comment.
- Tell NVTC about individual travel needs on Route 7 by pinning destinations to a map.
- Request a group presentation by a member of the study team.

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NVTC brings the region together to ensure that Virginia businesses and residents are served by a network of transit systems that allows our diverse region to thrive economically. NVTC funds and promotes transit in the counties of Arlington, Fairfax and Loudoun and the cities of Alexandria, Fairfax and Falls Church, a 1,000 square-mile region with a population of 1.7 million. NVTC includes six bus systems – DASH, ART, CUE, Fairfax Connector, Loudoun County Transportation, and Metrobus – as well as Metrorail and the Virginia Railway Express. For more information, visit www.NoVaTransit.org or call 703-524-3322.