



Northern Virginia Transportation Commission

# MEDIA ADVISORY

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## Transit Means Business!

### *Virginia Leaders to Examine Transit’s Influence on Economic Vitality*

Increasingly, location, location, location means proximity to transit. That’s because businesses, in order to thrive, need access to employees, customers, investors and amenities. Cities and counties across Virginia, especially in Northern Virginia, appreciate that their economic vitality and global competitiveness are tied to transit – be it Metrorail, commuter rail, Bus Rapid Transit or some combination. Business leaders; researchers; local, state and federal elected and appointed officials; and directors from transportation and economic development agencies will come together to explore how transit has fueled economic growth in the region as well as transit’s critical role in bolstering the region’s ability to compete on the world stage.

- Speakers:** U.S. Deputy Secretary of Transportation Victor Mendez  
Virginia Secretary of Transportation Aubrey Layne  
U.S. Senator Tim Kaine  
U.S. Representative Gerry Connolly  
U.S. Representative Don Beyer
- Panelists:** Leaders from George Mason University, Area Businesses and Economic Development Agencies
- What:** *Transit Means Business!* will bring together leaders from Virginia’s business, transportation and government sectors to examine transit’s influence on economic growth and competitiveness.
- When:** Friday, May 8, 2015
  - 8-8:30 a.m. Registration and Research Reception
  - 8:30-9 a.m. Keynote and Remarks
    - Virginia Secretary of Transportation Aubrey Layne
    - U.S. Deputy Secretary of Transportation Victor Mendez
    - U.S. Representative Don Beyer
    - U.S. Senator Tim Kaine
  - 9-10 a.m. Panel
  - 10-11 a.m. Roundtable Discussions
  - 11-11:30 a.m. Closing Remarks
    - U.S. Representative Gerry Connolly
- Where:** Greensboro Conference Center (on the Silver Line)  
Lincoln Property Center  
1710 SAIC Drive, McLean, Virginia

*NVTC brings the region together to ensure that Virginia businesses and residents are served by a network of transit systems that allows our diverse region to thrive economically. NVTC funds and promotes transit in the counties of Arlington, Fairfax and Loudoun and the cities of Alexandria, Fairfax and Falls Church, a 1,000 square-mile region with a population of 1.7 million. NVTC includes six bus systems – DASH, ART, CUE, Fairfax Connector, Loudoun County Transportation, and Metrobus – as well as Metrorail and the Virginia Railway Express. For more information, visit [www.NoVaTransit.org](http://www.NoVaTransit.org) or call 703-524-3322.*